

SPONSOR AN OPENING NIGHT GALA AT NXNE

- Draw Capacity Crowds – your gala concert will be programmed with top-level talent to fill the venue and get people talking
- Brand the Evening – display brand-specific signage and décor at the event
- Create a Buzz – your showcase will be promoted in all NXNE print material and online as “SPONSOR presents....NXNE Opening Gala”
- Guarantee Success – NXNE will handle all arrangements with performers, accreditation, production and equipment needs

WEDNESDAY, JUNE 16 > 2010

**AT ONE OF FOUR PRESTIGIOUS,
HIGH CAPACITY DOWNTOWN VENUES**

NORTHBYNORTHEAST



SPONSOR NXNE YONGE-DUNDAS SQUARE

TAKE OVER CANADA'S BUSIEST INTERSECTION!
Busy indie marketplace by day,
mainstage headline concert venue by night

Reach 100,000 people daily onsite with banners on the mainstage trusses, barricades, light masts and more

Promoted across two full pages in NOW's exclusive YDS coverage (June 10 and 17 issues)

Connect online through nxne.com (52,000 unique visitors – June '09) with feature presentation on the site's YDS page PLUS two email blasts

Treat your guests right! Enjoy the exclusive onsite hospitality of our sponsor-allocated VIP section in the YDS beer garden close to the stage

NXNE provides production, security, professional stage crew, and more!

Available dates: June 17, 18, 19, 20 > 2010

NORTH BY NORTHEAST



GZA@ YONGE/DUNDAS SQUARE, JUNE 2009