

For Immediate Release, Thursday, June 4, 2009. Please add this information to your listings.



**NXNE FILM FESTIVAL Gala Presentation**  
**Canadian Premiere of**  
**JOHNNY CASH AT FOLSOM PRISON**  
Bloor Cinema - Friday, June 19 - 7:00pm

**NXNE** is proud to announce the Gala Presentation of the Canadian Premiere of the documentary film **Johnny Cash at Folsom Prison** as part of the **NXNE Film Festival**.

**Johnny Cash at Folsom Prison** examines the single most important day in the career of the legendary Man in Black and the prison where it all took place. Director Bestor Cram's look at the historic Folsom Prison concert of 1968 reveals a complex Cash and re-establishes the concert's live album as one of the most important recordings of the 20<sup>th</sup> century. The film includes exclusive footage from behind the walls of Folsom Prison, unpublished photos by the legendary Jim Marshall, and new interviews with Merle Haggard, Rosanne Cash, Marty Stuart, and former inmates who witnessed the concert.

**Johnny Cash at Folsom Prison** will screen at 7:00pm on June 19th, at the Bloor Cinema, 596 Bloor Street West. Running time is approx 87 minutes. NXNE Pass and Wristband holders gain priority access; walk-up general admission tickets are available for \$10.

Fans can attend the festival with **5-day** or **1-day wristbands**, **Priority Passes** or **VIP Super Passes**; prices range from \$25 - \$250. For the first time ever, NXNE will be offering a Film Festival-only Wristband, available for just \$25. Visit [www.nxne.com](http://www.nxne.com) to buy passes & wristbands and for full festival info.

**15 Years, 500 Bands, 50 Stages, 30 Films, 25 Panels, 5 Days.** The **North by Northeast Music & Film Festival and Conference (NXNE)** runs June 17-June 21, 2009 in Toronto. The Music Festival is recognized worldwide as the place for fans to see breakout performances at intimate venues and for musicians to get vital international exposure. Alumni include **Feist, The Dears, New York Dolls, Ron Sexsmith, K'naan, Jason Collett, Television, Sheek Louch, and The Soundtrack of Our Lives**. The Film Festival features the most compelling music-related films, shorts and documentaries from around the world, and the Conference puts music insiders and veterans alongside the next generation of innovators defining the industry for the digital age. Past Conference speakers include **Stewart Copeland, Rob Halford, Don Letts, Johnny Rotten and Thomas Dolby**. Be sure to check out **NXNE** on Facebook, MySpace, and YouTube, and follow **NXNE** on Twitter.

Media Contact: **FLIP PUBLICITY**, 416.533.7710 [www.flip-publicity.com](http://www.flip-publicity.com)

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## NXNE SHOWCASE

Six Shooter Records presents

# OUTLAWS & GUNSLINGERS

Thursday, June 18, Lee's Palace, 529 Bloor St W

This extraordinary evening of triple showcases features a series of Canada's finest alt-country singer/songwriters performing in three sets of three, all with the stellar back-up of Blue Rodeo drummer Glenn Milchem and bassist Bazil Donovan. The night promises to be a 2009 festival highlight and to join the ranks of all-time top "I-was-there-when..." NXNE shows.

9:00pm Oh Susanna, Royal Wood, Jim Cuddy (Blue Rodeo)  
10:00pm Jason Plumb (the Waltons), Jenn Grant, Kevin Hearn (Barenaked Ladies)  
11:00pm NQ Arbuckle, Justin Rutledge, Luke Doucet

Fans can attend Outlaws & Heroes - and see 600 more of the best new artists - with **5-day** or **1-day wristbands**, **Priority Passes** or **VIP Super Passes**; prices range from \$25 - \$250. Visit [www.nxne.com](http://www.nxne.com) to buy passes & wristbands and for full festival info.

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