



NXNE Conference Schedule Announced

Highlights Include: Town Hall, Feature Interviews with *Mudhoney* and *X* and a SOCAN Case study with *Sebastien Grainger*

TORONTO, May 20, 2010 - North by Northeast (NXNE) announces this year's **Conference Village** schedule of workshops, panels and keynote interviews. Bringing together leading music industry professionals, Conference events take place from June 16 to 19, 2010 at the festival hub - the Hyatt Regency Toronto. NXNE Priority Passes are available for purchase at www.nxne.com/tickets.

This year's Conference Village presents the freshest ideas from the brightest minds in the business, highlighting the challenges and opportunities for artists and managers to develop new revenue streams, break into new markets, manage their brand - and do it all independently.

NXNE Conference Highlights:

The **Town Hall** meeting opens the Conference on Wednesday night at Second City (51 Mercer Street) where an esteemed group of managers and music agency representatives take stock of the music business in 2010 and discuss how to do more with less.

Thursday's **Music Meeting** "FM USA" offers insight into the inner workings of America's most influential radio programs and explains how top radio programmers put together their playlists.

Celebrity Interviews with *X* and *Mudhoney* take a look back at the early days of LA's punk landscape and the rise of American Punk as well as Seattle's Sub-pop and grunge scene, while considering the influence of both bands in the development of their genre.

On Friday, artist *Sebastien Grainger* is joined by industry experts in the **SOCAN** case study that examines how songwriters can earn a living in a shifting music marketplace.

Urban music gets the 360 review on Saturday with panel discussions that deal with issues ranging from branding to the rise of the producer. *Damien Abraham* from *Fucked Up* leads a panel about how you should disregard everything else at the NXNE Conference but listen to his session of expert advice instead.

New this year, the **Music Managers Forum** presents **Speed Dating** - an initiative for artists to network their way to success by getting face-time with seasoned music managers. Interested artists can sign up on Friday at the walk-up kiosk in the registration area at the Hyatt Regency Toronto for a Saturday session.

(more...)



Additional Panels include:

Race for the Prize: The Competitive World of Synch Placements & Publishing
Loose Change: Do We Owe You Money?
On the Good Side of the Tax Man: Understanding Income Tax from Touring
Modern Love: Winning the Online Hearts of Bloggers

For the complete list of panels and panellists visit www.nxne.com.

16 Years, 650 Bands, 50 Stages, 40 Films, 15 Conference Sessions, 7 Days.
The North by Northeast (NXNE) festival experience takes over Toronto with the best new bands and international headliners, screenings of dynamic music films, compelling conference village sessions, rock n' roll keynotes and insights from the most forward-thinking interactive media innovators, and a charity soccer match. This year's festival runs from June 14-20, 2010. Visit NXNE online at nxne.com.

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